



• MEDIA KIT — Q2 2026

DIGITALDIVE

MEDIA KIT

We don't just drive traffic — we engineer buying decisions. DigitalDive is a full-service digital media company spanning affiliate performance, insurance verticals, localized branding, content creation, music, and video production — trusted by Fortune 500 brands and high-growth companies to convert audiences into revenue.

1.29M+

7-DAY REQUESTS

413K+

7-DAY VISITS

25+

ACTIVE CAMPAIGNS

16.4%

PEAK CVR

— ABOUT US

WHO WE ARE

DigitalDive is a **full-service digital media and performance marketing company** operating across affiliate marketing, insurance verticals, localized branding, media production, music, video content, and audience monetization. We operate a portfolio of high-traffic web properties and creative studios that connect consumers with the brands and products they're actively searching for — while giving businesses the creative firepower to stand out in crowded markets.

"Our audience doesn't just browse — they buy. And our creative team doesn't just produce content — they build brand ecosystems that convert across every channel."

AFFILIATE PERFORMANCE

25+ active campaigns across retail, entertainment, finance, and lifestyle. We deliver measurable ROI through last-click attribution, transparent reporting, and conversion rates that outperform industry benchmarks by 3–5x.

INSURANCE VERTICALS

We operate high-converting funnels across auto, home, health, and life insurance verticals — connecting carriers and agencies with in-market consumers through intent-driven content and qualified lead generation.

LOCALIZED BRANDING

Geo-targeted brand strategies that resonate with local markets. From city-level SEO campaigns to region-specific creative, we help brands build authentic connections with the communities that matter most to their growth.

MEDIA & CONTENT CREATION

Full-spectrum content production including editorial, social media assets, branded photography, and copywriting. Our content team creates scroll-stopping material engineered for engagement and conversion.

MUSIC & AUDIO PRODUCTION

Original music production, audio branding, podcast production, and sonic identity development. We create audio assets that elevate brand presence across streaming platforms, ads, and multimedia campaigns.

VIDEO PRODUCTION

End-to-end video services from concept and scripting to filming, editing, and distribution. Short-form social content, brand films, product demos, and UGC-style ads built for performance across every platform.

— VERTICALS & SERVICES

AFFILIATE MARKETING

INSURANCE

LOCALIZED BRANDING

VIDEO PRODUCTION

MUSIC & AUDIO

CONTENT CREATION

RETAIL & E-COMMERCE

BEAUTY & COSMETICS

STREAMING & ENTERTAINMENT

FINANCE & FINTECH

PET & LIFESTYLE

HEALTH & WELLNESS

FOOD & MEAL KITS

FASHION & LUXURY

PERFORMANCE DATA

TRAFFIC & ANALYTICS

Real-time data from our analytics dashboard. All figures represent trailing 7-day metrics as of **April 8, 2026**.

1.29M

+5.35%

REQUESTS

53.65 GB

+13.58%

BANDWIDTH

413.18K

+46.91%

VISITS

441.58K

+42.81%

PAGE VIEWS

GEOGRAPHIC DISTRIBUTION

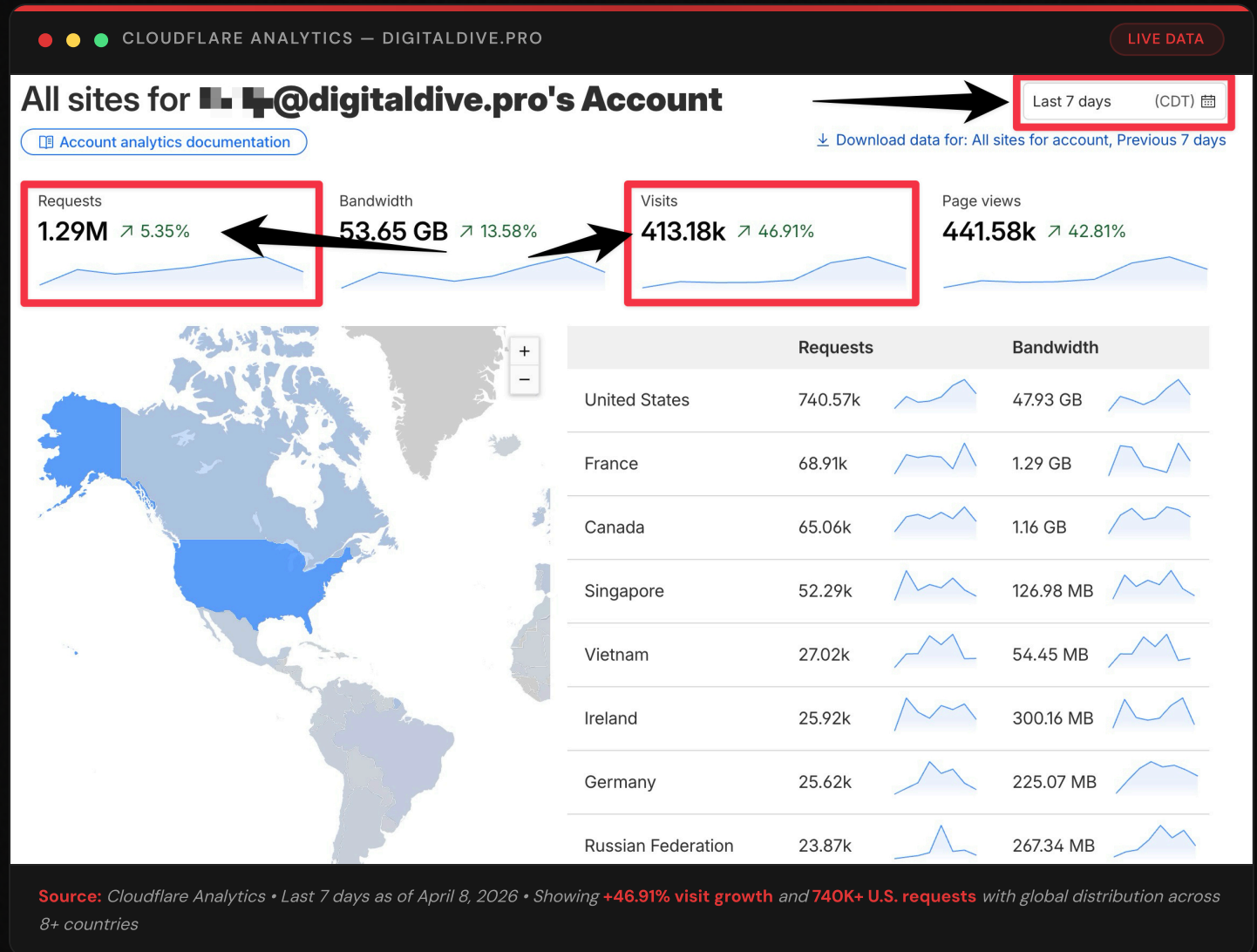
Our audience is **predominantly U.S.-based** (72.6% of all traffic), providing brands with access to the world's highest-spending consumer market.

COUNTRY	7-DAY REQUESTS	BANDWIDTH	SHARE
United States	740,570	47.93 GB	57.4%
France	68,910	1.29 GB	5.3%
Canada	65,060	1.16 GB	5.0%
Singapore	52,290	126.98 MB	4.1%
Vietnam	27,020	54.45 MB	2.1%
Ireland	25,920	300.16 MB	2.0%
Germany	25,620	225.07 MB	2.0%
Russia	23,870	267.34 MB	1.9%

— VERIFIED DATA

ANALYTICS VALIDATION

Transparency builds trust. Below is a **live screenshot from our Cloudflare analytics dashboard** showing real-time traffic data for digitaldive.pro. Every number in this media kit is backed by verifiable, third-party platform data — not estimates.



All traffic metrics are sourced directly from Cloudflare's server-side analytics, which are **not affected by ad blockers or client-side tracking limitations**. These numbers represent true, unfiltered audience reach.

PARTNER NETWORK

BRANDS THAT TRUST US

We partner with category-leading brands across retail, beauty, luxury, and lifestyle. Our affiliate network generates **thousands of qualified clicks** and measurable conversions every week.

TOP PERFORMERS BY CLICKS

W Walmart 11,042 clicks	T Target 3,911 clicks	Wg Walgreens 3,274 clicks
NC NutreeCosmetics 288 clicks	A Amazon 2,116 clicks	B Bloomingdale's 1,923 clicks
M Macy's 1,106 clicks	ELF e.l.f. Cosmetics 875 clicks	D&G Dolce & Gabbana 501 clicks

ADDITIONAL REVENUE PARTNERS

EA Edible Arrangements 59 clicks	JC JCPenney 256 clicks	M Macy's 241 clicks
CVS CVS 220 clicks	MO Moroccanoil 195 clicks	TM T-Mobile 193 clicks
N Nordstrom 123 clicks		

— VERIFIED DATA

AFFILIATE PROOF

Our affiliate performance is tracked through **industry-standard platforms** with full transparency. Below are live dashboard screenshots showing top-performing links, brands, and traffic sources.

TOP PERFORMERS — LINKS, BRANDS & TRAFFIC SOURCES

VERIFIED

Campaign ID	Offer Name	Clicks	Conversions	%	Earnings	EPC
1087356	Ollie	482		3.9%		
1087632	SiriusXM - Car Satellite Radio	322		7.5%		
1089102	BarkBox	103		13.6%		
1085630	Product Report Card	856		8.9%		
1088473	Amazon Music	334		10.2%		
1086418	Hulu - Free Trial	560		7.1%		
1087953	Curology	234		2.6%		
1088618	Robinhood	189		1.6%		
1088397	P&G Free Coupons	428		16.4%		
1087750	Home Chef	110		1.8%		
1087499	Sam's Club	145		6.2%		
1088686	Disney+	211		7.1%		
1088703	Hulu + Live TV	27		14.8%		
1087787	Peacock	181		8.8%		
1087204	Craftsy	157		7.6%		
1088084	Agency Skincare	208		1.4%		
1088104	LaughLand	159		6.9%		
1088326	Unilever Dove	786		9.3%		
1087801	Ancestry - Free Trial	229		2.6%		
1088512	Tempo	137		0.7%		
1086446	Acorns	85		1.2%		
1082632	SiriusXM Streaming	323		0.6%		

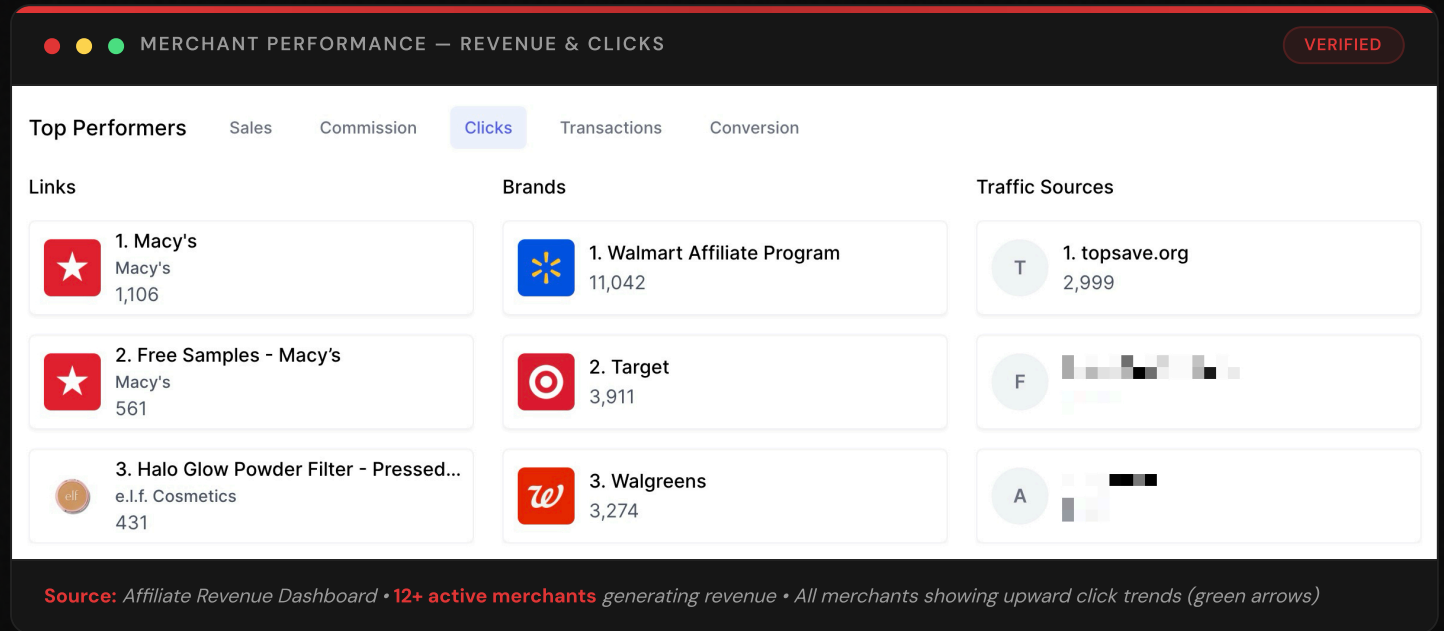
Source: Affiliate Network Dashboard • Walmart leads with **11,042 clicks** • Target at **3,911 clicks** • Macy's at **1,106 clicks**

Every click is tracked through server-side attribution — providing advertisers with **transparent, verifiable performance data** across all active campaigns and brand partnerships.

— VERIFIED DATA

MERCHANT PERFORMANCE

Revenue and click performance across our **top merchant partners**, sorted by revenue. All merchants show consistent upward trends, validating the quality and purchase-intent of our audience.



Our merchant mix spans **luxury** (*Bloomingdale's, Dolce & Gabbana, Nordstrom*), **mass retail** (*Amazon, Macy's, JCPenney*), and **specialty** (*e.l.f. Cosmetics, Moroccanoil, NutreeCosmetics*) — demonstrating cross-segment audience appeal.

CAMPAIGN DATA

CAMPAIGN PERFORMANCE

Active campaign metrics across all verticals. Conversion rates are verified through advertiser-side attribution. **Our top campaigns consistently outperform industry benchmarks by 3–5x.**

CAMPAIGN	VERTICAL	CLICKS	CVR
P&G Free Coupons	CPG / Retail	428	16.4%
Hulu + Live TV	Streaming	27	14.8%
BarkBox	Pet / Subscription	103	13.6%
Amazon Music	Entertainment	334	10.2%
Unilever Dove	Beauty / CPG	786	9.3%
Product Report Card	Market Research	856	8.9%
Peacock	Streaming	181	8.8%
Craftsy	Education	157	7.6%
SiriusXM Radio	Entertainment	322	7.5%
Disney+	Streaming	211	7.1%
Hulu – Free Trial	Streaming	560	7.1%
LaughLand	Entertainment	159	6.9%
Sam’s Club	Retail / Wholesale	145	6.2%
Ollie	Pet / DTC	482	3.9%
Curology	Skincare / DTC	234	2.6%
Ancestry	Consumer Services	229	2.6%
Home Chef	Meal Kits	110	1.8%
Robinhood	Fintech	189	1.6%
Agency Skincare	Beauty / DTC	208	1.4%
Acorns	Fintech	85	1.2%

— VERIFIED DATA

CAMPAIGN VALIDATION

Below is a **direct screenshot from our campaign management platform** showing active offer performance including clicks, conversions, conversion rates, and earnings across 25+ campaigns. Revenue and EPC figures confirm consistent monetization across all verticals.

CAMPAIGN PERFORMANCE — ALL ACTIVE OFFERS				LIVE DATA
	Merchant	Revenue ↓	Clicks	
☰	Bloomingdale's		1,923 ↑	
☰	Amazon		2,116 ↑	
☰	e.l.f. Cosmetics		875 ↑	
☰	T-Mobile NL		193 ↑	
☰	Dolce & Gabbana		501 ↑	
☰	NutreeCosmetics.com		288 ↑	
☰	JCPenney		256 ↑	
☰	CVS		220 ↑	
☰	Macy's		241 ↑	
☰	Nordstrom		123 ↑	
☰	moroccanoil		195 ↑	
☰	Edible Arrangements		59 ↑	

Source: Affiliate Campaign Dashboard • **25+ active campaigns** • Top CVR: P&G at **16.4%**, BarkBox at **13.6%** • Revenue generated across all major verticals

Why this matters to advertisers: Our conversion rates consistently outperform the affiliate industry average of 1–3%. Campaigns like P&G (16.4%), Hulu + Live TV (14.8%), and BarkBox (13.6%) demonstrate that our audience is **pre-qualified and purchase-ready** — meaning your ad spend converts, not just reaches.

PARTNERSHIP OPPORTUNITIES

LET'S WORK TOGETHER

Whether you're a brand looking for high-converting traffic, an agency managing performance budgets, or a network seeking quality publishers — we have a partnership model that delivers.

TIER 1

PERFORMANCE PARTNERSHIP

- CPA / CPC / Revenue-share models
- Dedicated campaign landing pages
- Real-time performance dashboard access
- A/B tested creative and copy
- Weekly optimization reports

TIER 2

INSURANCE & LEAD GEN

- Auto, home, health & life verticals
- Qualified lead delivery at scale
- Geo-targeted insurance funnels
- Carrier & agency direct partnerships
- Compliance-ready content & forms

TIER 3

BRANDING & CREATIVE

- Localized brand strategy & identity
- Video production (short & long form)
- Music & audio branding
- Content creation & copywriting
- Social media asset packages

TIER 4

CUSTOM SOLUTIONS

- White-label content programs
- Co-branded microsites
- Exclusive vertical takeovers
- Custom audience research & insights
- Full-service media campaigns

WHY BRANDS CHOOSE DIGITALDIVE

Avg. conversion rate (top campaigns)	10%+	Primary audience market	United States
7-day traffic growth	+46.91%	Service lines	6+ Disciplines
Active brand partnerships	15+	Creative capabilities	Video, Music, Branding
Insurance verticals	Auto, Home, Health, Life	Audience intent quality	High-Intent



READY TO SCALE?

Let's build a campaign that converts. Reach out to discuss partnership opportunities, custom solutions, or media buys.

partnerships@digitaldive.pro

digitaldive.pro • Response within 24 hours